



Alan McIntosh
Business Solutions Manager

ABOUT ENVUE

Envue provides professional IT and project consulting services for clients in a range of industry and business sectors, including oil & gas, engineering and public bodies.

Its service portfolio includes Project, Programme and Service Management, IT Strategy and Due Diligence.

For more information visit:
www.envue-ltd.com

T: +44 (0)1224 224561
E: info@envue-ltd.com

An independent approach to IT management

The complexities and pitfalls associated with maintaining an efficient and cost-effective IT environment – one that directly supports business growth plans – are too often the needless cause of boardroom headaches.

Getting the most out of what is, in today's business environment, a core operational department, and ensuring the technology remains relevant and reliable, requires a careful blend of expertise, resources and experience.

That's why companies are increasingly deciding to look after their IT investment by having it independently managed: and often achieving measurable cost savings in the process.

It's an option that generates a host of gains – and new opportunities – for businesses looking for a flexible solution to their everyday IT and communications challenges.

"It can be very difficult for companies to achieve the right IT management solution at a time when recruiting and retaining talented people is tough," says Envue's Alan McIntosh. "It's equally tough devoting enough resources to the function when economic conditions are so tight.

"Further, it's critically important to maintain effective management of third party IT service providers. That can be a time-consuming and difficult role, especially if it falls under the remit of a company director who doesn't have IT as a core competency.

"The independent IT management approach not only solves those problems, but introduces many new operational advantages.

"The very concept of independence is the key attribute: at Envue, we only have the interests of the client's business in mind. With no affiliation to individual service or product providers, nor any stake in ancillary commercial interests, the sole objective is to pursue and achieve the best possible value for the client in its IT operations.

"Its beauty also lies in its adaptability. It can

be a part-time or full-time arrangement to take account of the needs of the client, and an interim or supplementary option for larger companies that perhaps already have some in-house IT capabilities."

The independent model can embrace the management of IT support transitions for clients. Envue has a proven track record in delivering the process, from tender creation and response evaluation to the management of the outsourced IT support providers or communications contracts.

"At Envue, we make it a priority to become fluent in the strategy of the client's business and use that knowledge to identify and deliver an IT service directly aligned to business needs," adds Alan.

"It's a principle that illustrates the strategic nature of independent IT management. Companies only ever achieve full value from their IT investment if they see it as more than an overhead. It needs to be recognised as a dimension of the business that enables growth.

"An independent IT management capability will help the client to define and implement a strategy that takes nothing but the long-term success of the business into account; that creates a synergy between IT and commercial growth.

"At Envue we already provide this service for a number of clients – clients for whom in many instances we have turned around failing IT service arrangements and put improvement programmes in place.

"The big advantage of our independence is that clients quickly realise we're not pushing an alternative agenda. Our services are impartial and we're never trying to 'sell' more than is required.

"The end result is quite simply a better return for the IT investment. We're routinely hearing very positive feedback from clients on our accomplishments, and more and more prospective clients are talking to us about what we do, and what we can do for them – because we're independent."